



## News Release

FOR IMMEDIATE RELEASE

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### Steel King Announces 2013 Most Valuable Dealer

**Stevens Point, WI (March 2014)** – Steel King Industries Inc., the industry’s leader in providing quality material handling solutions, announces **RMH Systems of Waukee, IA**, as the winner of the 2013 Steel King Most Valuable Dealer (MVD) Award.

As Steel King’s 2013 Most Valuable Dealer, Steel King’s President Jay Anderson had this to say on RMH System’s accomplishment, “On behalf of all of us at Steel King Industries, I am pleased to announce that RMH Systems has earned Steel King’s Most Valuable Dealer status for calendar year 2013.

The “MVD” award was launched in 1996, to recognize the totality of factors that make a particular dealer the top channel partner for Steel King Industries. RMH Systems excels in these criteria. Steel King and RMH Systems, formally known as Riekes Material Handling, have been partners for more than thirty years, consistently ranking in our top ten volume producers. Not only was RMH Systems a top volume producer, but they closed more orders for Steel King products than any other dealer in 2013. RMH Systems does an excellent job on marketing, with their monthly newsletters, and cooperative efforts to obtain publication of case studies of our mutual projects. These marketing efforts were key to the 2013 MVD evaluation. RMH Systems has a great balance of experienced and knowledgeable sales staff, with a proactive marketing position as exemplified by their corporate rebranding in 2013. We congratulate all the staff at RMH Systems on achieving this award and want them to know how much everybody here appreciates working with them on a daily basis.”



Tom Howard



After hearing that they had been selected as the 2013 Steel King MVD, RMH Systems President Tom Howard had this to say, “Steel King is a major reason for our success in the competitive storage equipment marketplace, Steel King’s superior products and customer service combined with our expert sales force with the knowledge of how to maximize productive and safe workspaces results in a powerful partnership. We are honored to win the 2013 Most Valuable Dealer Award.”

Since 1970, Steel King Industries has earned a national reputation for their material handling solutions. Steel King develops innovative products, utilizing the best materials, at a competitive price. For more information contact Steel King at (800) 826-0203 or visit them at [www.steelking.com](http://www.steelking.com).

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